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# ALAIR Newsletter

FALL 2022

Jessica Carroll  
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## PRESIDENT'S MESSAGE

Let me start by saying it is an honor to serve as the Alabama Association of Institutional Research (ALAIR) 2022-2023 president. I am committed to making this a great year for us.



The 2022 ALAIR Annual Conference in Orange Beach was a great success. Gathering for the first time since COVID, not only as colleagues but as FRIENDS, was much needed. A good time was had by all.

Many of us attended the Southern Association of Institutional Research (SAIR) Conference in New Orleans October 1st – 4th. Alabama had the second-largest state attendance at the conference, and yes, we really did attend the meetings! Congratulations to the following for receiving an award or travel grant at this year’s conference:

### James R. Montgomery Outstanding Service Award

- Matthew Campbell, Auburn University

### Best Paper Award

- Bryn Bakoyéma, Alabama State University
- Jim Purcell, Alabama Commission on Higher Education

### Newcomers Travel Grant

- Tanisha Lewis, Oakwood University
- Charlie Wilder, Auburn University

### Edith H. Carter Travel Grant

- Wendy Broyles, Troy University
- Jessica Carroll, Wallace Community College Selma
- Stuart Miller, Auburn University
- Mandy Sessions, Wallace Community College Dothan

When thinking about what to include in my message this quote came to mind **“The best research you can do is talk to people” – Terry Pratchet**. How true is this and what better way to ‘talk to people’ than to become active in the ALAIR organization? The work that we do in Institutional Research and Effectiveness is not always easy but doing it together, with colleagues across the state, makes it easier and stronger. So much knowledge can be gained just by **talking to people**.



We will all have a benefit. Please consider presenting at the 2023 conference. Stay up to date on upcoming workshops and conference details by joining the ALAIR listserv at <https://alair.org/listserv/>.

Get Involved!

Mandy Sessions

ALAIR President 2022-2023

Director of Institutional Effectiveness

Wallace Community College - Dothan

## ALAIR 2023 CONFERENCE UPDATE

Hello from Rocket City! For those of us able to attend the ALAIR conference last year, it was a great time to get together with "Friends" at the beach! This year, we'll be moving north to Huntsville for our ALAIR conference. With a thriving restaurant, brewery, and food truck scene, Huntsville is fast becoming a foodie destination. And the US Space and Rocket Center, the Huntsville Museum of Art, Burritt on the Mountain, and the nearby Cook Museum of Natural Science make it a great place to come early or stay late. The specific location and dates are still in development, so be looking out for the details!



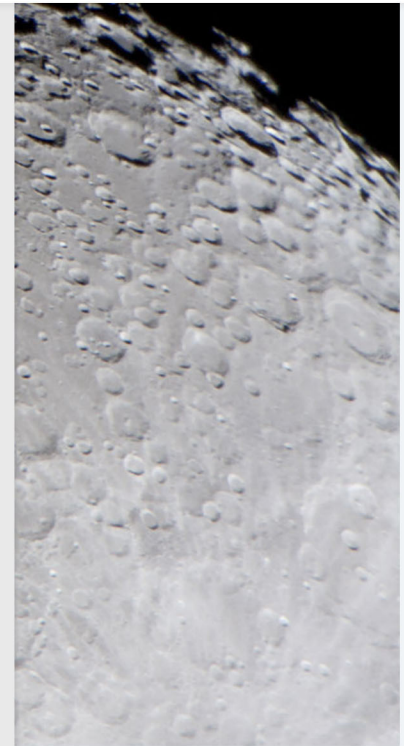
As usual, we will be looking for session presenters. As you work through your tasks and projects between now and then, keep an eye out for possible session topics! Our Alabama institutions do great work, and I'd love to see more of you share that work at our conference this year.

Ginny Cockerill

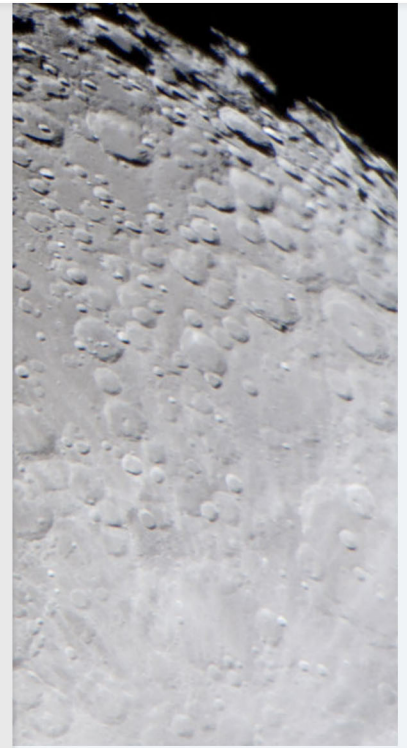
ALAIR Vice President and Conference Chair 2022-2023

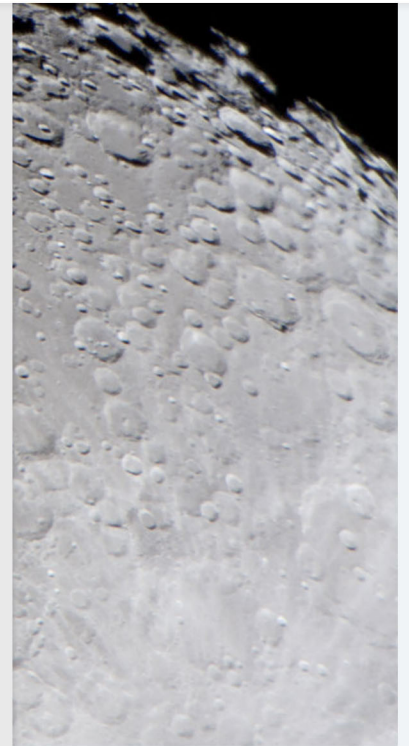
Associate Director of Institutional Research and Assessment

The University of Alabama in Huntsville









## GOT IDEAS??

If you have ideas that will make the ALAIR 2023 Conference the best conference ALAIR has ever had, I want to hear from you. You can email me directly at [ginny.cockerill@uah.edu](mailto:ginny.cockerill@uah.edu).

## ALAIR AT SAIR 2022

The ALAIR membership was well represented at SAIR 2022 in New Orleans, LA.



## ALAIR MEMBER SPOTLIGHT





member spotlight, a series of periodic features focusing on the career accomplishments, professional advice, and fun personalities of our members. Be on the look out for these throughout the year as we celebrate our most valuable asset – each of you. If you would like to nominate an outstanding colleague or member for a spotlight, please email [jdpleitz@ua.edu](mailto:jdpleitz@ua.edu).



## COMING SOON – COFFEE & CONVERSATION

Join us for virtual professional development opportunities each month!

Open to ALAIR members and their institutional colleagues.

Be on the lookout for the link to register!

## DEGREE PLANNING RESOURCES

November 29, 2022

10:00 am

**Iryna Muse, Ph.D.**

University of Alabama System

Assistant Vice Chancellor for System Analytics and Business Intelligence

This presentation examines existing resources for educational program development and offers a web site (available at <https://uasystem.edu/impact/degree-program-planning-resources>) to help faculty and administrators navigate these resources. The web site includes several dashboards. The dashboard for IPEDS completions by CIPC and degree level can help institutions evaluate existing programs. The dashboard with employment projections by SOC codes from the Bureau of Labor Statistics helps identify high-demand occupations. External links help locate lists of high-demand occupations in the state, skills and abilities needed for each occupation, and job posting analytics. Dashboards showing employment information by discipline, which are based on College Scorecard data, Post-Secondary Employment Outcomes (PSEO), and Alabama State Employment Outcomes provide data on employment outcomes for past graduates. Examples of use of the web site for program development are provided.

## ADULT LEARNERS: DOES INSTITUTIONAL DATA TELL THEIR STORY OF SUCCESS?

December 13, 2022

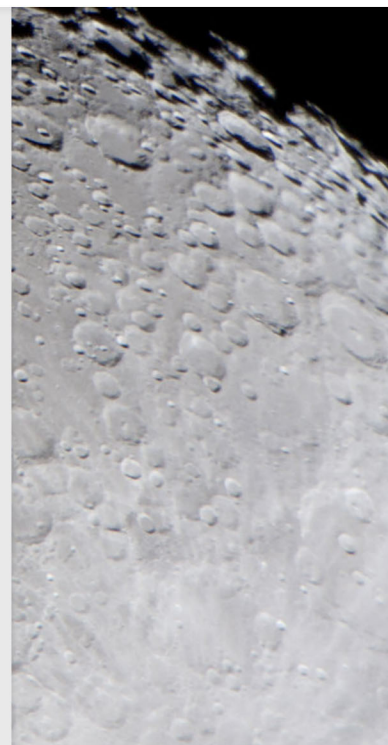
10:00 am

**Naima Wells**

The University of South Alabama

Associate Director of Institutional Effectiveness

A large percentage of undergraduate enrollees are classified as adult learners. Adult learners are typically defined as being 25 years old or older. As recent as fall 2020, IPEDS data revealed that 24% of undergraduate enrollees were age 25 or older. This means that there were well over three million adult learners enrolled as undergraduates at reporting institutions. The University of South Alabama adult student population during that same period was 13% of the undergraduate student population (n= 1,219). During the following spring 2021 semester,





University of South Alabama can be inferred from performance indicators in key areas such as completion, persistence, retention, and the number of transfers, an exploratory analysis of adult learner administrative data for fall 2020, spring 2021, and fall 2021 was conducted. Six census data variables were selected as key indicators of student success: institutional GPA, institutional credit hours, total transfer credit hours, the total number of transfers, initial enrollment semester, and semester retention. Analysis and interpretation of these data may provide insights on how to best support and improve undergraduate adult student learner retention, persistence, and degree completion at the University of South Alabama.

## SACSCOC ANNUAL MEETING

The SACSCOC Annual Meeting is scheduled for December 3 - 6, 2022. The theme is **Georgia on our MINDS**. Find more information at <https://sacscoc.org/annual-meeting/>.



## AIR FORUM 2023

The AIR Forum 2023 will be conducted in person May 30 - June 2 in Cleveland, OH. Save the date and register in February 2023 at <https://www.airweb.org/forum/2023/home>.

## SAIR 50

Save the Date for SAIR 50: October 13 - 17, 2023 at the Grand Hotel Golf Resort and Spa in Point Clear, AL. More information can be found at [www.sair.org](http://www.sair.org).



## THANK YOU!

Thank you for your continuing support of ALAIR. We are looking forward to a wonderful upcoming year!

The ALAIR Executive Committee 2022-2023

## ALAIR LEADERSHIP 2022-2023

PRESIDENT: Mandy Sessions, Wallace Community College Dothan

VICE PRESIDENT: Ginny Cockerill, University of Alabama Huntsville

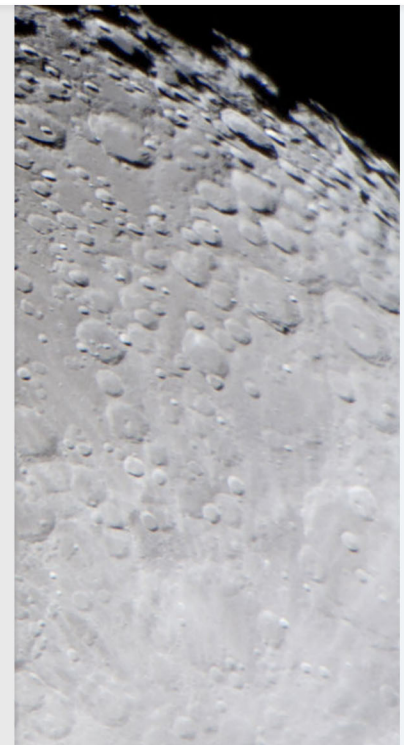
PAST-PRESIDENT: Jacob Pleitz, University of Alabama

SECRETARY: Jessica Carroll, Wallace Community College Selma

TREASURER: Molly Mathis, University of North Alabama

NOMINATING COMMITTEE: Mattie Hudson, Wallace State Community College Hanceville

NOMINATING COMMITTEE: John LeMay, University of North Alabama

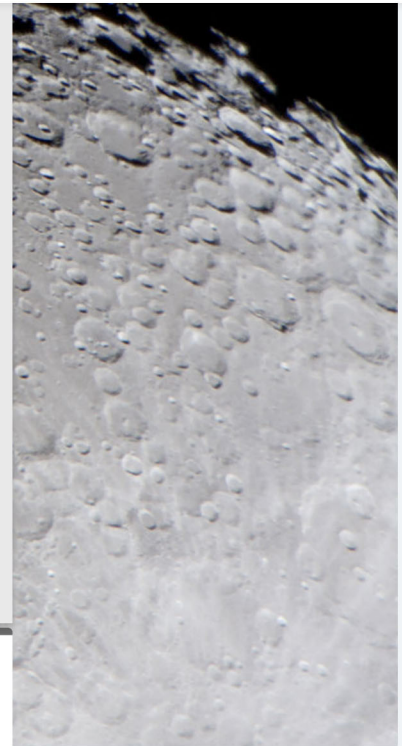




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